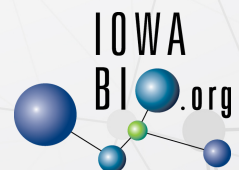




IOWA BIOTECH
SHOWCASE & CONFERENCE

Food Insecurity: Facing the Future with Innovation

2023
Sponsorship
Opportunities



Executive Sponsorships	Biotech Showcase	STEM	Iowa Biotech Leader Award	Keynote	Panel	Gold
Complimentary Registrations	4	4	3	3	3	2
VIP Dinner Registrations	1	1				
Company Recognition on Event Signage	X	X				
Individual Social Media Posts	X	X	X	X	X	X
Full Page Ad in Printed Event Program	X	X				
Half Page Ad in Printed Event Program			X	X		X
Quarter Page Ad in Printed Event Program					X	
Verbal Recognition by Event Moderator during Showcase	X					
3 Minute Company Remarks During Reception	X					
Announcement of Showcase Winner During Reception	X					
Announcement of Biotech Leader Award			X			
3 Minute Company Remarks During Selected Session, includes introduction of speaker (STEM, Keynote, Panel)		X		X	X	
Group Facilitator During Presentation Discussion (if applicable)		X	X	X	X	
Seat on Iowa Biotech Leader Award Committee			X			
Sponsorship Funds Donated Directly to Future Biotech Leaders Fund		X				
COST (Availability)	\$5,000 (1)	\$5,000 (3)	\$3,500 (1)	\$3,500 (1)	\$3,500 (3)	\$2,500 Unlimited

All sponsors will receive the following:

- Recognition in email communications
- Recognition on Website
- Recognition on printed materials
- Recognition on stage screens
- 1 6-ft Exhibit Table (Optional-please request)

Session Sponsorships	Track/ Theme	Legislative Update	1:1 Meetings
Complimentary Registrations	2	2	2
Grouped Social Media Posts	x	x	x
Group Facilitator During Presentation Discussion (if applicable)	x		
3 Minute Company Remarks During Selected Session, includes introduction of speaker		x	
COST (Availability)	\$2,500 (4)	\$2,500 (1)	\$2,000 (1)

Food & Beverage Sponsorships	Reception	VIP Dinner	Lunch	Breakfast	Silver	Coffee Break
Complimentary Registrations	3	3	2	1	1	
VIP Dinner Registrations		3				
Individual Social Media Posts	x	x				
Grouped Social Media Posts			x	x	x	x
Quarter Page Ad in Printed Event Program	x	x			x	
3 Minute Company Remarks During Reception	x					
Co-host of VIP Dinner, featuring IowaBio Board Members, Event Speakers, Judges & Committee Members		x				
Exclusive Signage at lunch on either or both dates			x			
Exclusive Signage at breakfast on either or both dates				x		
Exclusive Signage at coffee breaks on either or both dates						x
COST (Availability)	\$3,000 (2)	\$3,000 (1)	\$2,000 (1)	\$1,500 (2)	\$1,500 Unlimited	\$500 (2)

All sponsors will receive the following:

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- Recognition on printed materials
- Recognition on stage screens
- 1 6-ft Exhibit Table (Optional-please request)

Event Sponsorships	Notepad & Pens	Lanyard	Charging Station
Complimentary Registrations	1	1	1
Grouped Social Media Posts	x	x	x
COST	\$2,500	\$2,500	\$1,500

Note: IowaBio staff is available to create and order notepads, pens and lanyards.

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- Recognition in email communications
- Recognition on Website
- Recognition on printed materials
- Recognition on stage screens
- 1 6-ft Exhibit Table (Optional-please request)

Please visit www.iowabio.org/IBSC to register for sponsorships.

Once payment is complete, each sponsor will receive a sponsorship package that will include items that are included in their selected package, discount code for complimentary registrations and details about the event.

Please contact us at info@iowabio.org if you have any questions about the 2023 IBSC Sponsorship Packages.

Thank You