

**Food Insecurity: Facing the Future with Innovation** 

2023
Sponsorship
Opportunities



Executive Sponsorships  Biotech Showcase		STEM	lowa Biotech Leader Award	Keynote	Panel	
Complimentary Registrations	4	4	3	3	3	
VIP Dinner Registrations	1	1				
Company Recognition on Event Signage	х	х				
Individual Social Media Posts	х	х	х	x	х	
Full Page Ad in Printed Event Program	х	х				
Half Page Ad in Printed Event Program			х	х		
Quarter Page Ad in Printed Event Program					х	
Verbal Recognition by Event Moderator during Showcase	х					
3 Minute Company Remarks During Reception	х					
Announcement of Showcase Winner During Reception	х					
Announcement of Biotech Leader Award			х			
3 Minute Company Remarks During Selected Session, includes introduction of speaker (STEM, Keynote, Panel)		x		x	х	
Group Facilitator During Presentation Discussion (if applicable)		х	Х	х	х	
Seat on Iowa Biotech Leader Award Committee			Х			
Sponsorship Funds Donated Directly to Future Biotech Leaders Fund		х				
COST (Availability)	\$5,000 (1)	\$5,000 (3) 2 remaining	\$3,500 (1)	\$3,500 (1)	\$3,500 (3)	

## All sponsors will receive the following:

- Recognition in email communications
- Recognition on Website
- Recognition on printed materials
- Recognition on stage screens
- 1 6-ft Exhibit Table (Optional-please request)



Session Sponsorships	Track/ Theme	Legislative Update	1:1 Meetings
Complimentary Registrations	2	2	2
Grouped Social Media Posts	х	х	x
Group Facilitator During Presentation Discussion (if applicable)	х		
3 Minute Company Remarks During Selected Session, includes introduction of speaker		х	
COST (Availability)	\$2,500 (4)	\$2,500 (1)	\$2,000 (1)

Food & Beverage Sponsorships	Reception	١	VIP Dinne	er	Lunch	Breakfast	Coffee Break
Complimentary Registrations	3	١	3	1	2	1	
VIP Dinner Registrations			3				
Individual Social Media Posts	x		х				
Grouped Social Media Posts			V		Х	х	х
Quarter Page Ad in Printed Event Program	х		Ņ				
3 Minute Company Remarks During Reception	X		X				
Co-host of VIP Dinner, featuring IowaBio Board Members, Event Speakers, Judges & Committee Members			х				
Exclusive Signage at lunch on either or both dates					х		
Exclusive Signage at breakfast on either or both dates						х	
Exclusive Signage at coffee breaks on either or both dates		1					x
COST (Availability)	\$3,000 (2) 1 Remaining	\$3	3,000	(1)	\$2,000 (1)	\$1,500 <u>(2)</u> 1 Remaining	\$500 (2)

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Event Sponsorships	Notepad & Pens	Lanyard	Charging Station
Complimentary Registrations	1	1	1
Grouped Social Media Posts	х	X	x
COST	\$2,500	\$2,500	\$1,500

Note: lowaBio staff is available to create and order notepads, pens and lanyards.

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- Recognition on stage screens
- 1 6-ft Exhibit Table (Optional-please request

Please visit <u>www.iowabio.org/IBSC</u> to register for sponsorships.

Once payment is complete, each sponsor will receive a sponsorship package that will include items that are included in their selected package, discount code for complimentary registrations and details about the event.

Please contact us at info@iowabio.org if you have any questions about the 2023 IBSC Sponsorship Packages.



