2024 SPONSORSHIP OPPORTUNITIES
UNLIMITED SPONSORSHIPS

GOLD SPONSOR - $3,500 (UNLIMITED)
- 3 Complimentary Registrations
- 6-ft Exhibit Table (Optional – please request)
- Sponsorship recognition on website, event materials and on stage screens at conference
- 4 (w) x 8 (h)” banner ad in event program
- Exclusive social media mentions

SILVER SPONSOR - $1,500 (UNLIMITED)
- 2 Complimentary Registrations
- 6-ft Exhibit Table (Optional – please request)
- Sponsorship recognition on website, event materials and on stage screens at conference
- 2 (w) x 8 (h)” banner ad in event program
- Grouped social media mentions

EXCLUSIVE SPONSORSHIPS

BIOTECH SHOWCASE SPONSOR - SOLD OUT
- 4 complimentary registrations
- 1 VIP dinner registration
- Logo recognition on event website, program, and projected on stage screens during Showcase
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Full-page ad in the printed event program
- Verbal sponsorship recognition by event moderator(s) during the Biotech Showcase
- 3-minute company remarks or pre-recorded video before Showcase
- Announcement of the Biotech Showcase winner during reception
- 6-ft Exhibit Table with prioritized booth placement (Optional – please request)

STEM SPONSOR - $5,000 (1 AVAILABLE)
- 4 complimentary registrations
- 1 VIP dinner registration
- Sponsorship donated directly toward IowaBio’s Future Biotech Leaders Fund as a charitable contribution
- Sponsorship recognition on website, email, and media messages highlighting the STEM fund
- Full-page ad in the printed event program
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Recognition of sponsorship and donation during STEM presentation
- Opportunity to provide 1-minute remarks about company’s STEM efforts/giving during STEM presentation
- 6-ft Exhibit Table (Optional – please request)

IOWA BIOTECH LEADER AWARD SPONSOR - SOLD OUT
- 3 complimentary registrations
- Logo recognition on event website, program, and projected on stage screens during award presentation
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Sponsorship recognition on website, email, and media messages highlighting the award
- Half-page ad in the printed event program
- 3-minute company remarks or pre-recorded video before award presentation
- Opportunity to give 1-minute introduction of recipient
- Seat on the Iowa Biotech Leader Award committee
- 6-ft Exhibit Table with prioritized booth placement (Optional – please request)

INDUSTRY KEYNOTE SPONSOR - SOLD OUT
- 3 complimentary registrations
- Logo recognition on event website, program, and projected on stage screens during keynote presentation
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Half-page ad in the printed event program
- 3-minute company remarks or pre-recorded video prior to keynote presentation
- Opportunity to provide 1-minute introduction of keynote speaker
- 6-ft Exhibit Table (Optional – please request)

SPONSOR CONTACT: NICK BOEYINK, EVENTS
nick@iowabio.org | 563-260-4545
POLICY KEYNOTE SPONSOR - SOLD OUT
- 3 complimentary registrations
- Logo recognition on event website, program, and projected on stage screens during keynote presentation
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Half-page ad in the printed event program
- 3-minute company remarks or pre-recorded video prior to keynote presentation
- Opportunity to provide 1-minute introduction of keynote speaker
- 6-ft Exhibit Table (Optional – please request)

NEW IBSC KICKOFF EVENT SPONSOR - $3,000 (2 AVAILABLE)
- 3 Complimentary Registrations
- Sponsorship recognition on website and event materials
- Exclusive sponsorship recognition on signage at venue
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- 8 (w) x 2 (h)" banner ad in event program
- 6-ft Exhibit Table (Optional – please request)

NEW IBSC AFTER HOURS SPONSOR - $2,500 (2 AVAILABLE)
- 2 Complimentary Registrations
- Sponsorship recognition on website and event materials
- Exclusive sponsorship recognition at venue
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- 6-ft Exhibit Table (Optional – please request)

RECEPTION SPONSOR - $3,000 (2 AVAILABLE)
- 3 Complimentary Registrations
- Sponsorship recognition on website and event materials
- Quarter-page ad in the printed program
- Exclusive sponsorship recognition on signage at reception
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- 6-ft Exhibit Table (Optional – please request)

VIP DINNER SPONSOR - SOLD OUT
- 3 Complimentary Registrations for conference and VIP dinner
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Quarter-page ad in the printed program
- Co-host of VIP dinner, featuring IowaBio board members, event speakers, judges and committee members, and ability to work with IowaBio on guest list
- 6-ft Exhibit Table (Optional – please request)

SESSION SPONSOR - $2,000 (4 AVAILABLE)
- 2 complimentary registrations
- Logo recognition on event website and program
- Quarter-page ad in the printed event program
- Sponsorship recognition on signage outside session rooms
- Grouped media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- 6-ft Exhibit Table (Optional – please request)

LEGISLATIVE UPDATE SPONSOR - SOLD OUT
- 2 complimentary registrations
- Logo recognition on event website and program
- Sponsorship recognition projected on stage screens during presentation
- Grouped media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- 6-ft Exhibit Table (Optional – please request)
NEW NETWORKING COFFEE SPONSOR - $1,000 (1 AVAILABLE)

- 1 complimentary registration
- Exclusive sponsorship signage at venue
- Sponsorship recognition on website and event materials

RAFFLE SPONSOR - $2,000 (1 AVAILABLE)

- 2 complimentary registrations
- Opportunity to provide branded raffle prize(s)
- NEW – Raffle ticket purchases throughout the conference donated to Future Biotech Leaders Fund (STEM program)
- Logo recognition on event website, program, and on stage screens during raffle
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Sponsorship recognition on website, email, and media messages highlighting the activity
- 6-ft Exhibit Table (Optional – please request)

LUNCH SPONSOR - $2,000 (1 AVAILABLE)

- 2 complimentary registrations
- Exclusive sponsorship signage at lunch
- Sponsorship recognition on website and event materials
- Grouped social media post
- 6-ft Exhibit Table (Optional – please request)

BREAKFAST SPONSOR - SOLD OUT

- 1 complimentary registration
- Exclusive sponsorship signage at breakfast
- Sponsorship recognition on website and event materials
- Grouped social media post
- 6-ft Exhibit Table (Optional – please request)

NOTE PAD & PENS SPONSOR - $2,500 (1 AVAILABLE)

- 2 Complimentary Registrations
- Opportunity to supply branded pens and notepads for all conference attendees
- Sponsorship recognition on website and event materials
- 6-ft Exhibit Table (Optional – please request)

LANYARD SPONSOR - SOLD OUT

- 3 Complimentary Registrations
- Opportunity to supply branded lanyards for all conference attendees
- Sponsorship recognition on website and event materials
- Grouped social media post
- 6-ft Exhibit Table (Optional – please request)

COFFEE STATION SPONSOR - $500 (1 AVAILABLE)

- Exclusive sponsorship signage and recognition at coffee station on either/both dates
- Sponsorship recognition on website and event materials

SNACK BREAK SPONSOR - $500 (1 AVAILABLE)

- Exclusive sponsorship signage and recognition at snack table
- Sponsorship recognition on website and event materials

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