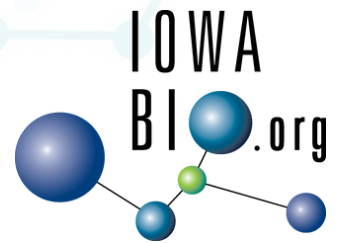


YOU'RE INVITED TO A SPECIAL INFORMATIONAL SESSION!



Hidden Factors Impacting Iowa's Workforce

Tuesday, September 26, 2023

12-12:45 p.m. via Zoom

Many factors impact the readiness and availability of Iowa's workforce to fill critical roles in our economy. It may not be obvious, but did you know obesity and its related diseases has already made an incredible impact on our workforce and economy?

New research specific to Iowa will be presented by Iowa Biotechnology Association Members to show just how much obesity has had an impact on our state. Key takeaways for attendees will be a greater understanding of the impacts of obesity on Iowans, including the negative impact on workforce and the Iowa economy, and the challenges and opportunities in treating the disease. We will also discuss diabetes management and patient access to insulin.

12:00 p.m.	Welcome
12:05 p.m.	Iowa Obesity Statistics and Impacts on Workforce
12:25 p.m.	Diabetes Management and Patient Access
12:35 p.m.	Q&A

Featured Speakers



Tim Dall
Executive Director, Life Sciences Consulting, GlobalData Plc.

Tim is a health economist with over 25 years of experience studying the economic burden of chronic disease and the value of disease treatment and prevention. His work applies economic theory, statistical analysis, cost/benefit analysis, program evaluation, and modeling to address complex forecasting and policy issues. He leads a team of experts in providing valuable insights to federal and state government agencies, life sciences companies, and associations. His research has been widely recognized and published in numerous reports and peer-reviewed journals. Tim's expertise extends beyond the economic burden of diseases to forecasting the demand for healthcare services and assessing the future supply adequacy of the health workforce.



Diana Noller
Registered Nurse, Diabetes Educator, Medical Science Liaison, Sanofi

Diana Noller is a registered nurse and diabetes educator who has worked as a medical science liaison (MSL) for over 20 years. Prior to joining industry, Diana worked as a diabetes research clinician and educator in adult and pediatric diabetes at the International Diabetes Center. In her role as an MSL, she educates on all diabetes fronts to health care providers working in diabetes and is especially interested in patient-centered care. In her spare time, Diana enjoys cooking, reading, rock climbing, traveling and long walks with her dog.

Please join us! RSVP by accepting the calendar invitation or emailing jessica@iowabio.org