



IOWA BIOTECH SHOWCASE & CONFERENCE

MARCH 3 & 4, 2026
ANKENY, IOWA

2026 SPONSORSHIP OPPORTUNITIES

Click the button below to secure your sponsorship on
our sponsor registration portal.

[**SELECT SPONSORSHIP**](#)



UNLIMITED SPONSORSHIPS

GOLD SPONSOR - \$3,500 (UNLIMITED).

- 3 Complimentary Registrations
- 6-ft Exhibit Table (Optional – please request)
- Sponsorship recognition on website, event materials and on stage screens at conference
- Half-page ad in event program
- Exclusive social media mentions

SILVER SPONSOR - \$1,500 (UNLIMITED).

- 2 Complimentary Registrations
- 6-ft Exhibit Table (Optional – please request)
- Sponsorship recognition on website, event materials and on stage screens at conference
- Quarter-page ad in event program
- Grouped social media mentions

EXCLUSIVE SPONSORSHIPS

BIOTECH SHOWCASE SPONSOR - \$5,000

- 4 complimentary registrations
- 1 VIP dinner registration
- Logo recognition on event website, program, and projected on stage screens during Showcase
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Full-page ad in the printed event program
- Verbal sponsorship recognition by event moderator(s) during the Biotech Showcase
- 3-minute company remarks or pre-recorded video before Showcase
- Announcement of the Biotech Showcase winner during reception
- 6-ft Exhibit Table with prioritized booth placement (Optional – please request)

VIP DINNER SPONSOR - \$5,000

- 3 Complimentary Registrations for conference and VIP dinner
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Quarter-page ad in the printed program
- Co-host of VIP dinner, featuring IowaBio board members, event speakers, judges and committee members, and ability to work with IowaBio on guest list
- 6-ft Exhibit Table (Optional – please request)

STEM SPONSOR - \$5,000 (3 AVAILABLE).

- 4 complimentary registrations
- 1 VIP dinner registration
- Sponsorship donated directly toward IowaBio's Future Biotech Leaders Fund as a charitable contribution
- Sponsorship recognition on website, email, and media messages highlighting the STEM fund
- Full-page ad in the printed event program
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Recognition of sponsorship and donation during STEM presentation
- Opportunity to provide 1-minute remarks about company's STEM efforts/giving during STEM presentation
- 6-ft Exhibit Table (Optional – please request)

IOWA BIOTECH LEADER AWARD SPONSOR - SOLD

- 3 complimentary registrations
- Logo recognition on event website, program, and projected on stage screens during award presentation
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Sponsorship recognition on website, email, and media messages highlighting the award
- Half-page ad in the printed event program
- 2-minute company remarks or pre-recorded video before award presentation
- Opportunity to give 1-minute introduction of recipient
- Seat on the Iowa Biotech Leader Award committee
- 6-ft Exhibit Table with prioritized booth placement (Optional – please request)

INDUSTRY KEYNOTE SPONSOR – SOLD

- 3 complimentary registrations
- Logo recognition on event website, program, and projected on stage screens during keynote presentation
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Half-page ad in the printed event program
- 3-minute company remarks or pre-recorded video prior to keynote presentation
- Opportunity to provide 1-minute introduction of keynote speaker
- 6-ft Exhibit Table (Optional – please request)

POLICY KEYNOTE SPONSOR – \$3,500

- 3 complimentary registrations
- Logo recognition on event website, program, and projected on stage screens during keynote presentation
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Half-page ad in the printed event program
- 3-minute company remarks or pre-recorded video prior to keynote presentation
- Opportunity to provide 1-minute introduction of keynote speaker
- 6-ft Exhibit Table (Optional – please request)

IBSC KICKOFF EVENT SPONSOR – \$3,000

- 3 Complimentary Registrations
- Sponsorship recognition on website and event materials
- Exclusive sponsorship recognition on signage at venue
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Quarter-page ad in event program
- 6-ft Exhibit Table (Optional – please request)

RECEPTION SPONSOR – \$3,000 (1 AVAILABLE).

- 3 Complimentary Registrations
- Sponsorship recognition on website and event materials
- Quarter-page ad in the printed program
- Exclusive sponsorship recognition on signage at reception
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- 6-ft Exhibit Table (Optional – please request)

LANYARD SPONSOR – \$2,500 (1 AVAILABLE).

- 3 Complimentary Registrations
- Opportunity to supply branded lanyards for all conference attendees
- Sponsorship recognition on website and event materials
- Grouped social media post
- 6-ft Exhibit Table (Optional – please request)

NOTEPAD & PENS SPONSOR – \$2,500 (1 AVAILABLE).

- 2 Complimentary Registrations
- Opportunity to supply branded pens and notepads for all conference attendees
- Sponsorship recognition on website and event materials
- 6-ft Exhibit Table (Optional – please request)

SESSION SPONSOR – \$2,000 (3 AVAILABLE).

- 2 complimentary registrations
- Logo recognition on event website and program
- Quarter-page ad in the printed event program
- Sponsorship recognition on signage outside session rooms
- Grouped media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- 6-ft Exhibit Table (Optional – please request)

LEGISLATIVE UPDATE SPONSOR – \$2,000

- 2 complimentary registrations
- Logo recognition on event website and program
- Sponsorship recognition projected on stage screens during presentation
- Grouped media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- 6-ft Exhibit Table (Optional – please request)

BREAKFAST SPONSOR – \$2,000 (1 AVAILABLE)

- 2 complimentary registrations
- Exclusive sponsorship signage at breakfast
- Sponsorship recognition on website and event materials
- Grouped social media post
- 6-ft Exhibit Table (Optional – please request)

LUNCH SPONSOR – \$2,000

- 2 complimentary registrations
- Exclusive sponsorship signage at lunch
- Sponsorship recognition on website and event materials
- Grouped social media post
- 6-ft Exhibit Table (Optional – please request)

NETWORKING COFFEE SPONSOR – \$1,000

- 1 complimentary registration
- Exclusive sponsorship signage at venue
- Sponsorship recognition on website and event materials

COFFEE STATION SPONSOR – \$750 (1 AVAILABLE)

- Exclusive sponsorship signage and recognition at coffee station on either/both dates
- Sponsorship recognition on website and event materials

SNACK BREAK SPONSOR – \$750 (1 AVAILABLE)

- Exclusive sponsorship signage and recognition at snack table
- Sponsorship recognition on website and event materials

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