

IOWA BIOTECH SHOWCASE & CONFERENCE

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - \$3,500 (UNLIMITED)

- 3 Complimentary Registrations
- 6-ft Exhibit Table with prioritized booth placement (Optional – please request)
- Sponsorship recognition on website, event materials and on stage screens at conference
- 4 (w) x 8 (h)“ banner ad in event program
- Individual Twitter/Social Media Mentions

SILVER SPONSOR - \$1,500 (UNLIMITED)

- 2 Complimentary Registrations
- 6-ft Exhibit Table (Optional – please request)
- Sponsorship recognition on website, event materials and on stage screens at conference
- 2 (w) x 8 (h)“ banner ad in event program
- Grouped Twitter/Social Media Mentions

EXCLUSIVE SPONSORSHIPS

BIOTECH SHOWCASE SPONSOR - \$5,000 (**SOLD OUT**)

- 4 complimentary registrations
- Logo recognition on event website, program, and projected on stage screens during Showcase
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Sponsorship recognition on website, email, and media messages highlighting the competition
- Verbal sponsorship recognition by event moderator(s) during the Biotech Showcase
- 3-minute company remarks or pre-recorded video before Showcase
- Announcement of the Biotech Showcase winner during reception on March 1
- Full page ad in program
- Recognition as a Top Sponsor in all email communications
- 6-ft Exhibit Table with prioritized booth placement (Optional – please request)
- Recognition as a Top Sponsor in all email communications

IOWA BIOTECH LEADER AWARD SPONSOR - \$3,500 (**SOLD OUT**)

- 3 complimentary registrations
- Logo recognition on event website, program and projected on stage screens during award presentation
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Sponsorship recognition on website, email, and media messages highlighting the award
- 2-minute company remarks or pre-recorded video before award presentation
- Opportunity to give 1-minute introduction of recipient on March 2
- Seat on the Iowa Biotech Leader Award committee
- 6-ft Exhibit Table with prioritized booth placement (Optional – please request)

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EXCLUSIVE SPONSORSHIPS

STEM SPONSOR - \$3,000 (**SOLD OUT**)

- 3 complimentary registrations
- Sponsorship donated directly toward IowaBio's Future Biotech Leaders Fund as a charitable contribution
- Sponsor will be recognized alongside other fund donors during the conference (on-screen and in the conference program)
- Logo recognition on event website, program, and projected on stage screens during keynote presentation
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Exclusive media post recognizing sponsorship during STEM presentation (Twitter)
- Recognition of sponsorship and donation during STEM presentation
- Opportunity to provide 1-minute remarks about company's STEM efforts/giving during STEM presentation
- 6-ft Exhibit Table (**Optional - please request**)

KEYNOTE PRESENTATION SPONSOR - \$3,000 (**SOLD OUT**)

- 3 complimentary registrations
- Logo recognition on event website, program, and projected on stage screens during keynote presentation
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Exclusive media post recognizing sponsorship during the keynote (Twitter)
- 2-minute company remarks or pre-recorded video prior to keynote presentation
- Opportunity to provide 1-minute introduction of keynote speaker on March 2
- 6-ft Exhibit Table (**Optional - please request**)

RECEPTION SPONSOR - \$3,000 (1 AVAILABLE) (**SOLD OUT**)

- 3 Complimentary Registrations
- Sponsorship recognition on website and event materials
- Exclusive sponsorship recognition on signage at reception on March 1
- Twitter/Social Media Mentions
- 8 (w) x 2 (h)" banner ad in event program
- 6-ft Exhibit Table (**Optional - please request**)

VIP DINNER SPONSOR - \$3,000 (**SOLD OUT**)

- 3 Complimentary Registrations for conference and VIP dinner
- 6-ft Exhibit Table (**Optional - please request**)
- Co-host of VIP dinner on March 1, featuring IowaBio board members, event speakers, judges and committee members, and ability to work with IowaBio on guest list

TRACK SPONSOR - \$2,500 (3 AVAILABLE)

- 2 complimentary registrations (per sponsorship)
- Exclusive sponsorship of one of three Tracks: Economic, Environmental, or Social Sustainability
- Logo recognition on event website, program, and on signage at breakout Track rooms
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Sponsorship recognition on website, email, and media messages highlighting the Track
- 6-ft Exhibit Table (**Optional - please request**)

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NOTEPAD & PENS SPONSOR - \$2,500 (1 AVAILABLE)

- 2 Complimentary Registrations
- Opportunity to supply branded pens and notepads for all conference attendees
- Sponsorship recognition on website and event materials
- 6-ft Exhibit Table (Optional – please request)

LANYARD SPONSOR - \$2,500 (1 AVAILABLE)

- 2 Complimentary Registrations
- Opportunity to supply branded lanyards for all conference attendees
- Sponsorship recognition on website and event materials
- 6-ft Exhibit Table (Optional – please request)

LEGISLATIVE UPDATE SPONSOR - \$2,000 (SOLD OUT)

- 2 complimentary registrations
- Logo recognition on event website and program
- Sponsorship recognition projected on stage screens during panel on March 1
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- 6-ft Exhibit Table (Optional – please request)

SUSTAINABILITY PANEL SPONSOR - \$2,000 (SOLD OUT)

- 2 complimentary registrations
- Logo recognition on event website and program
- Sponsorship recognition projected on stage screens during panel on March 2
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- 6-ft Exhibit Table (Optional – please request)

1:1 MEETING SPONSOR - \$2,000 (2 AVAILABLE - ONE PER DAY)

- 2 complimentary registrations (per sponsorship)
- Logo recognition on event website, program, and on signage displayed in 1:1 meeting area
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Sponsorship recognition on website, email, and media messages highlighting the activity
- 6-ft Exhibit Table (Optional – please request)

RAFFLE SPONSOR - \$2,000 (2 AVAILABLE - ONE PER DAY)

- 2 complimentary registrations (per sponsorship)
- Opportunity to provide branded raffle prize(s)
- Logo recognition on event website, program, and on stage screens during raffle
- Exclusive media posts announcing sponsorship (Twitter, Facebook, LinkedIn)
- Sponsorship recognition on website, email, and media messages highlighting the activity
- 6-ft Exhibit Table (Optional – please request)

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LUNCH SPONSOR - \$2,000 (1 AVAILABLE - MARCH 2)

- 2 complimentary registrations (per sponsorship)
- Exclusive sponsorship signage at lunch on either/both dates
- Sponsorship recognition at lunch buffet
- Sponsorship recognition on website and event materials
- 6-ft Exhibit Table (Optional - please request)

BREAKFAST SPONSOR - \$1,500 (2 AVAILABLE - ONE PER DAY)

- 2 complimentary registrations (per sponsorship)
- Exclusive sponsorship signage at breakfast on either/both dates
- Sponsorship recognition at breakfast buffet
- Sponsorship recognition on website and event materials
- 6-ft Exhibit Table (Optional - please request)

COFFEE STATION SPONSOR - \$500 (**SOLD OUT**)

- Exclusive sponsorship signage and recognition at coffee station on either/both dates
- Sponsorship recognition on website and event materials